



**Prof. Ram Meghe Institute Of Technology
And Research Badnera -Amravati**

**An Autonomous Institute Affiliated to
Sant Gadge Baba Amravati University,
Amravati, Maharashtra (India)**

**PROGRAMME SCHEME & SYLLABI
2023-2024**

MBA 1st Year



**Prof. Ram Meghe Institute Of Technology And Research,
Badnera - Amravati.**

**Published By
Principal**

Prof. Ram Meghe Institute Of Technology And Research, Badnera - Amravati.



Department Vision :

To establish a sustainable, regional & national leadership in academics, corporate governance based on information & communication technology (ICT) through management education so as to enable rural community to become part of the mainstream national economy.

Department Mission:

1. To become center of excellence in management education where students are shaped into vibrant, constructive, dedicated workforce.
2. To equip students with analytical and critical thinking abilities enabling them to effectively solve business problems in rapidly changing business environment.
3. To foster learning environment that cultivates leadership, entrepreneurship and Socio-economic awareness.

Program Educational Objectives:

PEO1 Holistic Development: Provide a supportive academic environment for students to excel in communication, critical thinking, responsibility, teamwork, and leadership in their careers.

PEO2 Corporate Readiness: Enable students to apply management principles and practices effectively for success in today's corporate world.

PEO3 Problem Solving Leadership: Develop problem-solving and leadership skills to handle business challenges and uncertainties with a rational approach.

PEO4 Understanding Business Environment: Create managers who understand socio-cultural and business challenges and local, regional and national business environments and stay updated with the latest information.

PEO5 Social Responsibility: Encourage students to actively participate in social responsibilities, value social commitments, and embrace lifelong learning.



Program Outcomes:

Management graduate will be able to:

PO1 Business Management Knowledge: Acquire problem-solving skills through management principles and practices.

PO2 Investigate business problems: Utilize research based knowledge and methodologies to conduct thorough investigation and arrive well founded conclusion.

PO3 Problem Analysis: Use critical thinking to understand managerial issues by collecting and analyzing data

PO4 Development of Solutions: Design management solutions using contemporary methods to improve organizational efficiency and find innovative business solutions.

PO5 Effective Communication: Proficiency in conveying ideas in verbal and non-verbal mode.

PO6 Ethical Decision-Making: Apply ethical principles and consider its societal and environmental impact while managerial decision making.

PO7 Entrepreneurial Mindset: Identify opportunities and develop traits for successful business management.

PO8 Global Business Awareness: Understand the global economic, social, and technological environment for business development.

PO9 Lifelong Learning in Management: Recognizing the value of continuous education and acquiring new knowledge.

PO10 Team Work: Working in diverse environments with individuals from various disciplines.

PO11 Utilizing Technology Tools: Employing ICT resources for managerial decision making process.

PO12 Leadership Expertise: Develop understanding of various leadership theories and best practices to apply in diverse organizational context.



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Program Specific Outcomes:

Management graduate will be able to:

PSO 1 Acquire knowledge, skills and abilities through classroom learning, case analysis, live projects and training.

PSO 2 Apply business management knowledge for the development of diverse business at local, regional and national level.

Prof. Ram Meghe Institute of Technology and Research, Badnera-Amravati
(An Autonomous Institute)
Two Year Post Graduate Degree Program in Masters of Business Administration (MBA)
Choice Based Credit System (Semester Pattern)

Sr. No.	Subject Code	Subject	Teaching Scheme				Examination Scheme											
			Hours/ Week			Credits	THEORY			PRACTICAL			Overall Min Passing Marks	Max. Marks				
			Lecture	Tutorial	P/D		Total Hours/Week	Duration of paper (Hrs)	Max. Marks ESE/ ESSE	Max. Marks MSE/ MSIE	Max. Marks TA	Internal		Total	Min. Passing Marks in ESE/ ESSE	Int.	Ext.	Total Passing Marks
01	2SMB01	Legal Aspect for Business	4	4	4	4	3	60	30	10	100	24	50			
02	2SMB02	Business Research	4	4	4	4	3	60	30	10	100	24	50			
03	2SMB03	Human Resource Management	4	4	4	4	3	60	30	10	100	24	50			
04	2SMB04	Financial Management	4	4	4	4	3	60	30	10	100	24	50			
05	2SMB05	Marketing Management	4	4	4	4	3	60	30	10	100	24	50			
06	2SMB06	Operation Management	4	4	4	4	3	60	30	10	100	24	50			
07	2SMB07	Business Entrepreneurship	4	4	4	4	Internal Assisment Papers -02									
Total			28			28	28	28					600		300.00			

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			Lecture	Tutorial				Duration of paper (Hrs)	Max. Marks ESE/ ESSE	Max. Marks MSE/ MSIE	Internal Max. Marks TA	Total	Min. Passing Marks in ESE/ ESSE	Overall Min Passing Marks	Max. Marks Int.	Max. Marks Ext.	Min. Passing Marks		
01	3SMB01	Business Environment	4	4	4	4	4	3	60	30	10	100	24	50			
02	3SMB02	DSE 1	4	4	4	4	4	3	60	30	10	100	24	50			
03	3SMB03	DSE 2	4	4	4	4	4	3	60	30	10	100	24	50			
04	3SMB04	DSE 3	4	4	4	4	4	3	60	30	10	100	24	50			
05	3SMB05	DSE 4	4	4	4	4	4	3	60	30	10	100	24	50			
06	3SMB06	Dissertation (Pre Report Submission)			3(Per Batch of 6 Students)	3	2							100	..	50			
07	3SMB07	Summer Entership Program					2							50	..	25			
		Total					25	24						650					

***Discipline Specific Electives (DSE) : Students can select any one Discipline Specific Elective Group (Specialisation) in SEM III from among the different specializations offered by the University**

DSE 1 : (i) 3SMB02MM : Marketing Management (ii) 3SMB02FM : Financial Management (iii) 3SMB02HR : Human Research Management (iv) 3SMB02OM : Operation Management

DSE 2 : (i) 3SMB03MM : Marketing Management (ii) 3SMB03FM : Financial Management (iii) 3SMB03HR : Human Research Management (iv) 3SMB03OM : Operation Management

DSE 3 : (i) 3SMB04MM : Marketing Management (ii) 3SMB04FM : Financial Management (iii) 3SMB04HR : Human Research Management (iv) 3SMB04OM : Operation Management

DSE 4 : (i) 3SMB05MM : Marketing Management (ii) 3SMB05FM : Financial Management (iii) 3SMB05HR : Human Research Management (iv) 3SMB05OM : Operation Management

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			Hours/Week		P/D	Total Hours/Week	Credits	THEORY					PRACTICAL/VIVA VOCE														
			Lecture	Tutorial				Duration of paper (Hrs)	Max. Marks ESE/ESSE	Max. Marks MSE/MSIE	Internal Max. Marks TA	Total	Min. Passing Marks in ESE/ESSE	Overall Min Passing Marks	Max. Marks	Int.	Ext.	Total	Min. Passing Marks								
01	4SMB01	Business Strategy	4	4	4	4	4	3	60	30	10	100	24	50											
02	4SMB02	DSE 5	4	4	4	4	4	3	60	30	10	100	24	50											
03	4SMB03	DSE 6	4	4	4	4	4	3	60	30	10	100	24	50											
04	4SMB04	DSE 7	4	4	4	4	4	3	60	30	10	100	24	50											
05	4SMB05	DSE 8	4	4	4	4	4	3	60	30	10	100	24	50											
06	4SMB06	Dissertation (Final Report Submission)			3(Per Batch of 6 Students)	3	2				External Assessment			100	..	50											
07	4SMB07	MOOC			..		4				NPTEL/SWYAM /IGNOU---Portal																
Total							26																				

***Discipline Specific Electives (DSE) : Students can select any one Discipline Specific Elective Group (Specialisation) in SEM IV from among the different specializations offered by the University**

DSE 5 : (i) 4SMB02RM : Retail Management (ii) 4SMB02EM : Enterprise Management (iii) 4SMB02BA :Business Analytics (iv) 4SMB02MI : Management Information System

DSE 6 : (i) 4SMB03RM : Retail Management (ii) 4SMB03EM : Enterprise Management (iii) 4SMB03BA :Business Analytics (iv) 4SMB03MI : Management Information System

DSE 7 : (i) 4SMB04RM : Retail Management (ii) 4SMB04EM : Enterprise Management (iii) 4SMB04BA :Business Analytics (iv) 4SMB04MI : Management Information System

DSE 8 : (i) 4SMB05RM : Retail Management (ii) 4SMB05EM : Enterprise Management (iii) 4SMB05BA :Business Analytics (iv) 4SMB05MI : Management Information System