COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATE

Name of the Examination: DISSERATION (MBA -III Semester)

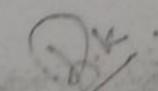
	I LIIO L'ALLIANTICION DE LA CONTRACTICA DEL CONTRACTICA DEL CONTRACTICA DE LA CONTRA	and the state of t	Name of the Guide
Sr.No.	Name of The Candidate	Title of the Dissertation CRITICAL STUDY OF STUDENTS RESPONSE &	TA TOTAL ALTERIA
	SAMIKSHA PRAKASHRAO	PERCEPTION TOWARD CAREER COUNSELING OFFERED BY	PROF. A. V. DESHMUKH
	BHELE	EDUCATIONAL INSTITUTE IN AMRAVATI CITY STUDY THE EVENT MANAGEMENT SERVICES OFFERED BY	PROF. A. V. DESHIMUKH
2	VIBHA NARENDRA WATANE	EVENT MANAGEMENT COMPANIES IN AMERICAN AND SECHEMES	THE ST PECLINALIVIA
2	LOCHANA ARUN DAKHORE	OFFERED BY BRANDED FOOTWEAR COMPANIES IN AMRAVATI	PROF. A. V. DESHMUKH
3	LUCINGRA	AN ANALYTICAL STUDY OF INVESTMENT PATTERNS &	PROF. A. V. DESHMUKH
4	HARSHADA ASHOK	INVESTMENT PREFERENCES OF RETAIL INVESTOR AT THE	PROF. M. V. DEDILING
	JAYBHAYE	"TO MEASURE THE EFFECTIVENESS OF NEWSPAPER /	PROF. A. V. DESHMUKH
5	PRATIK GAJANAN SHAHAKAR	TELEVISION ADVERTISEMENT OF FINCE PRODUCTS	110111
		ARCEA CTION LEVEL OF PAYTM!	PROF. A. V. DESHMUKH
6	TEJAS KAILASRAO BHERDE	STUDY THE CUSTOMER SATISFACTION OF SMALL VENDORS GOOGLE PAY USERS WITH REFERENCE TO SMALL VENDORS IN AMRAVATICITY	

Date:

Members of RRC: (1) ------ (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman





SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.N o.	Name of The Candidate	Title of the Dissertation	Name of the Guide
1	AMBIKA GAJANANRAO DESHMUKH	A STUDY ON INVESTORS PERCEPTION TOWORDS SELECTION OF MUTUAL FUNDS WITH RESPECT TO SBI IN AMRAVATI CITY.	DR. N. N. KHALSA
. 2	ANJALI KESHAV PATIL	A STUDY ON AGRICULTUR LOAN PROVIDED BY SBI AND ITS EMPACT ON RURAL DEVLOPMENT W.R.T. AMRAVAT DIST	DR. N. N. KHALSA
3	ASHWINI SHIVDAS KONDE	A STUDY ON INVESTERS BEHAVIOUR TOWORDS POSTAL INVESTMENT SCHEME WITH SPECIAL REFERENCE TO SALARIED PERSON.	DR. N. N. KHALSA
4	ABHISHEK SHIVDASPANT PATIL	A DISCRIPTIVE STUDY ON MSME SCHEMS FOR THE DEVELOPMENT OF MICRO, SMALL AND MEDIUM ENTERPRISES	DR. N. N. KHALSA
5	ADESH GOPALRAO KADAM	A STUDY ON IMPACT OF ONLINE SALES OF MEDICINE ON PHYSICAL MEDICAL STORES IN AMRAVATI CITY	DR. N. N. KHALSA
6	AKASH D. SABAL	A STUDY ON IMPACT OF COVID PANDEMIC ON PORTFOLIO MANAGEMENT OF HDFC AND ICICI MUTUAL FUNDS	DR. N. N. KHALSA

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman



Principal

PRMIT & R, Badner

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

me (of the Examination: DISSERATION (MI	Title of the Dissertation	Name of the Guide	13.00
N.	Name of The Candidate	TOUR DIGITAL TOURNEY ITS NEED AND	PROF. S. A. NIRMAL	
	DARSHANA BHAMBURKAK	CHALLENGES IN RURAL PART OF ANIMON BANKING FINANCIAL IMPACT OF COVID-19 ON NON BANKING FINANCIAL IMPACT OF COVID-19 ON NON BANKING FINANCIAL	PROF. S. A. NIRMAL	-
2	DARSHANA GAJANAN MAHAJAN	IMPACT OF COVID-19 ON NON BARNAL INDICED AND INSTITUTES BAJAJ FINANCE, MUTHOOT FINANCE LTD AND SHRIRAM TRANSPORT FINANCE LTD IN AMRAVAI CITY - A STUDY.		N.
3	DNYANESHWARI RAJENDRA AWAGHAD	A STUDY ON SELF HELP GROUP SCHEMES EMPOWERING WOMEN WITH SPECIAL REFERENCE TO AMRAVATI WOMEN WITH SPECIAL REFERENCE TO AMRAVATI A STUDY ON TAX SAVING INVESTMENT STRATEGIES AMONG A STUDY ON TAX SAVING INVESTMENT CITY.	PROF. S. A. NIRMAL	/
4	AKASH PRABHAKAR PALGHAN	GOVERNMENT EMPLOYEES IN AMICE. A COMPARATIVE STUDY ON SERVICES PROVIDED BY ICICI	PROF. S. A. NIRMAL	
5	AKSHAY GAJANAN BHAGWAI	AND HDFC BANK IN AMRAVATI AND HDFC BANK IN AMRAVATI A STUDY OF E-BANKING SERVICES AND IT'S BENEFITS IN	PROF. S. A. NIRMAL	
6	AKSHAY SHANKARLAL PARTANI	AMRAVATI CITY		

Date:

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

vaine		Title of the Dissertation	Name of the Guide
o.	Name of The Candidate	DIMPROVED DANKINGS DIGITAL JOURNEY, ITS NEED AND	PROF. S. A. NIRMAL
1	DARSHANA BHAMBURKAR	CHALLENGES IN RURAL PART OF AMKAVATICITY AND STRANGIAL	
2	DARSHANA GAJANAN MAHAJAN	IMPACT OF COVID-18 AND INSTITUTES BAJAJ FINANCE, MUTHOOT FINANCE LTD AND INSTITUTES BAJAJ FINANCE, MUTHOOT FINANCE LTD AND SHRIRAM TRANSPORT FINANCE LTD IN AMRAVAI CITY - A	PROF. S. A. NIRMAL
		STUDY. A STUDY ON SELF HELP GROUP SCHEMES EMPOWERING	PROF. S. A. NIRMAL
3	DNYANESHWARI RAJENDRA AWAGHAD	WOMEN WITH SPECIAL REFERENCE TO AMRAYATE A STUDY ON TAX SAVING INVESTMENT STRATEGIES AMONG	PROF. S. A. NIRMAL
4	AKASH PRABHAKAR PALGHAN	GOVERNMENT EMPLOYEES IN AMRAVATICITY. A COMPARATIVE STUDY ON SERVICES PROVIDED BY ICICI	PROF. S. A. NIRMAL
5	AKSHAY GAJANAN BHAGWAT	AND HDFC BANK IN AMRAVATI A STUDY OF E-BANKING SERVICES AND IT'S BENEFITS IN	PROF. S. A. NIRMAL
6	AKSHAY SHANKARLAL	A STUDY OF E-BANKERO SILVER AMRAVATI CITY	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.N	Name of The Candidate	Title of the Dissertation	Name of the Guide	1
1	HITESHRI ANIL SABOO	A STUDY ON DIGITAL TRADE FINANCE PRODUCTS AVAILABLE FOR SME'S IN INIDA	PROF. A. I. ROKADE	
2	JAYASHREE RAOSAHEB YENDE	A STUDY OF PERFORMANCE OF TOP MUTUAL FUNDS IN COVID 19	PROF. A. I. ROKADE	
3	KAJAL SURESH BARAPATRE	STUDY OF CONSUMER PERCEPTION TOWARDS SANITIZERS BEFORE AND AFTER COVID-19 PANDEMIC	PROF. A. I. ROKADE	1
4	AKSHAY SONTAKKE	IMPACT OF MOBILE WALLETS ON CASHLESS TRANSACTION: A STUDY OF STREET FOOD VENDORS IN AMRAVATI CITY	PROF. A. I. ROKADE	200
5	AMIT NARENDRA SHETE	A STUDY ON PERFORMANCE OF SBI YONO APP IN SIMPLIFYING DIGITAL BANKING EXPERIENCE	PROF. A. I. ROKADE	
6	ANTKET ARUN LANJEWAR	A STUDY ON ROLE OF DIGITAL PAYMENT BANKS TO CONDUCT CONVENIENT AND EFFECTIVE FINANCIAL TRANSACTION	PROF. A. I. ROKADE	

Date:

Members of RRC: (1) ------ (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal Principal & R, Badnera

2.4

Badnera Amravati

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation	Name of the Guide
1	KU.PRAGATI GANESH MORE.	A STUDY OF LONG TERM & SHORT TERM FINANCIAL SOURCES OF MID-CATEGORY FARMERS (WITH SPECIAL REFERENCE TO AMRAVATI DISTRICT)	PROF.A. S. UTANE
2	MONIKA PUNAJI DHIKAR	A STUDY OF RISK & RETURN ANALYSIS IN EQUITY MARKET SEGMENT (WITH SPECIAL REFERENCE TO PRE COVID & POST COVID SITUATION)	PROF.A. S. UTANE
3	NIKITA DADARAO BONDRE	A STUDY OF UPI PLATFORM IN INDIA (WITH SPECIAL REFERENCE TO PHONE PE & BHIM APPLICATION)	PROF.A. S. UTANE
4	ASHUTOSH GAJENDRA NIMKE	A STUDY OF COMPARATIVE ANALYSIS OF HDFC AND ICICI BANK	PROF.A. S. UTANE
5	BUDDHABHUSHAN SAMADHAN NAIK	A STUDY OF CONTRIBUTION OF MICROFINANCE INSTITUTIONS IN INDIAN ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO AMRAVATICITY	PROF.A. S. UTANE
6	CHAITANYA JOSHI	A COMPARITIVE STUDY OF HOUSING LOAN PROVIDED BY LIC HFL & HDFC BANK	PROF.A. S. UTANE

Date:

Members of RRC: (1) ----- (2) ---- (3) ---- (4) ---- (5) ----

Signature of REChairman

Principal Principal & R, Badnera

Q.Y

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation	Name of the Guide	1
1	PAYAL NANDKISHOR SONARE	A STUDY ON RETAIL BANKING PROVIDED BY ICICI BANK IN AMRAVATI CITY	PROF. P. P. DESHMUKH	
2.	PRACHI AMOL TAYADE	A STUDY OF CRYPTO CURRENCY MAREKT (WITH SPECIAL REFERENCE TO RISK & RETURN ASSOCIATE WITH CRYPTO CURRENCY)	PROF. P. P. DESHMUKH	
3	PRAGATI GAUTAM CHAURPAGAR	A STUDY OF IMPACT OF COVID-19 ON NON BNAKING FINANCIAL COMPANIES (NBFCS)S	PROF. P. P. DESHMUKH	1
4	GIRISH ASHOK WARGHAT	A STUDY OF FIANANCIAL VIABILITY OF IT SECTOR IN INDIA (WITH SPECIAL REFERENCE TO INFOSYS & WIPRO)	PROF. P. P. DESHMUKH	
5	KANTESHWAR DIPRAJ POPALGHATE	A STUDY OF IMPACT OF FOREIGN DIRECT INVESTMENT ON THE ECONOMIC GROWTH OF INDIA	PROF. P. P. DESHMUKH	
6	MOHIT SATRAM PANJWANI	A STITLY ON FINDAMENTAL AND TECHNICAL ANALYSIS	PROF. P. P. DESHMUKH	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (5) -----

Signature of RRC Chairman

Badnera Amiavati

Principal Principal & R, Badnera

2.×.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

	COLLEGE	TT C (actor)	and the second
	f the Examination: DISSERATION	(MBA - III Semester)	Name of the Guide
Name of		A STUDY OF MERGER & ACQUISITION OF BANK IN INDIA POST	PROF. R. A. KAPDIYA
Sr.No.	Name of The Candidate	A STUDY OF MERGER & ACQUISITED	PROF. R. A. KAPDIYA
1	SNEHA ARUN MOHOD	COVID A CRITICAL ANALYSIS OF ETF PLANS OF VARIOUS MUTUAL A CRITICAL ANALYSIS OF ETF PLANS OF VARIOUS MUTUAL	
2	SWATI MANOHARRAO	FUND COMPANIES. ANALYATICAL STUDY OF INVESTMENTS IN VARIOUS FORMS ANALYATICAL STUDY OF INVESTMENTS IN VARIOUS FORMS	PROF. R. A. KAPDIYA
3	VISHAKHA NARENDRA WATANE	OF GOLD A STUDY ON INFLUENCE OF WALMART ON SMALL GROCERY A STUDY ON INFLUENCE OF WALMART ON SMALL GROCERY	PROF. R. A. KAPDIYA
4	NIKHIL SURESH VISPUTE	STORES IN ALVIRA VALUE CLISTOMER LOYALLY IN	PROF. R. A. KAPDIYA
5	NILESH YOGESH NIMJE	ONLINE SHOPPING AMEDICAL CONSTIMER DURABLE	PROF. R. A. KAPDIYA
6	NIRAJ KAMAL TIWARI	PRODUCTS AT BAJAJITHOLING SLICCESS FACTOR OF SRS	PROF. R. A. KAPDIYA
7	AKSHAY SHARAD PATHARKAR	A STUDY ON ISSUE AND SOCCEDAMRAVATI MICROFINANCE WITH REFERENCE TO AMRAVATI	- 1 1

Signature of RRC Chairman Date: Members of RRC: (1) -----

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Name of The Candidate	Title of the Dissertation	Name of the Guide
NISHAD NITIN AMBULKAR	A COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION TOWARDS AMUL AND MOTHER DAIRY IN AMRAVATI.	PROF. GAGANDEEP SALUJA
	A COMPARITIVE STUDY ON SELECTED NON BANKING FINANCIAL COMPANES IN INDIA.	PROF. GAGANDEEP SALUJA
	A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWORDS SEDAN CARS IN AMRAVATICITY	PROF. GAGANDEEP SALUJA
	A STUDY ON CONSUMER SATISFACTION TOWARDS DIGITAL BANKING SERVICES PROVIDED BY SBI IN AMRAVATICITY	PROF. GAGANDEEP SALUJA
PRANAY SHARAD GHULE	A STUDY ON CUSTOMER AWARENESS AND SATISFACTION TOWARDS HEALTH INSURANCE POLICIES IN AMRAVATICITY	PROF. GAGANDEEP SALUJA
PRATHAM DILIP SHAH	"A COMPARATIVE STUDY OF HOME LOANS OF STATE BANK OF INDIA (S.B.I) AND HOUSING DEVELOPMENT FINANCE CORPARATION (H.D.F.C) BANKS WITH SPECIAL REFERENCE TO AMRAVATI CITY"	PROF. GAGANDEEP SALUJA

(2) ----- (3) ----- (4) ----- (5) ------

Signature of RRC Chairman

Principal Principal & R, Badnera

83

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

1	PRATIKSHA DILIPRAO DHOK	A STUDY OF ON RISK AND RETURN ANALYSIS OF MUTUAL OF A SPECIAL REFERENCE OF	Name of the G	uide
2	PRATIKSHA MOHANRAO TALE	A STUDY ON ROLE OF MCDONNE	PROF. V. V. KALE	?
3	PUJA SANJAY BANNAGARE	GRAMEEN BANK IN AMARAVATI DISTRICT A STUDY OF VARIOUS EDIANICIAL REFERENCE TO	PROF. V. V. KALE	1 -
4	PRATHAMESH DIGMABAR PUNEWAR	PEOPLE IN AMRAVATI A STUDY OF CHALLENGES AND ISSUES FACED	PROF. V. V. KALE	1000
5	DDATTDIRG	A COMPARATIVE STUDY ON CONSINER ATTAREST	PROF. V. V. KALE	/
6	PRITAM SURESH	TOWARDS VEHICLE INSURANCE IN AMRAVATI CITY A STUDY OF CONSUMER SATISFACTION OF MAHINDRA	PROF. V. V. KALE	
	MAKESHWAR	FINANCE LIMITED AMRAVATI.	PROF. V. V. KALE	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

ame of the Examination: DISSERATION (MBA -III Semester)

.No.	Name of The Candidate	Title of the Dissertation	Name of the Guide
1	RANI AJAY MALEWAR	THE STUDY OF FINANCIAL RESOURCES OF MID-CATEGORY FARMERS IN BHANDARA DISTRICT	PROF. A. S. BHOPALE
2	RUCHIKA GAJANANRAO SHAHADE	A STUDY ON CONCEPT OF MUTUAL FUNDS, TYPES OF MUTUAL FUND AND GROWTH OF MUTUAL FUND INVESTMENT IN LAST 3 YEAR WITH SPECIAL REFERENCE OF HDFC BANK IN AMRAVATICITY	PROF. A. S. BHOPALE
3	RUPALI SHIRBHATE	A STUDY ON EQUITY ANALYSIS WITH REFERENCE TO SBI BANK IN AMRAVATI CITY	PROF. A. S. BHOPALE
4	PURVESH SHARADRAO MANEKAR	A STUDY ON EQUITY MARKET AND ITS INVESTMENT WITH SPECIAL REFERENCE TO AMRAVATICITY	PROF. A. S. BHOPALE
5	RESHABH ANIL DABARE	COMPARATIVE ANALYSIS OF ONLINE BANKING SERVICES PROVIDED BY PUBLIC SECTOR BANK(SBI) & PRIVATE SECTOR BANK(ICICI) IN AMRAVATI CITY	PROF. A. S. BHOPALE
6	SHUBHAM GOVINDRAO CHAUDHARI	A COMPARATIVE STUDY OF PERFORMANCE OF YONO APP WITH OTHER CASH TRANSACTION APPS WITH SPECIAL REFERENCE TO AMRAVATI CITY	PROF. A. S. BHOPALE

ite:

embers of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman



Principal Principal & R, Badnera

Q+.

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

- value C.		Title - Cale - Discontation	Name of the Guide
Sr.No.	Name of The Candidate RUTUJA RAGHUNATHRAO	Title of the Dissertation DIGITAL CURRENCY WITH SPECIAL REFERENCE TO "CRYPTO CURRENCY" AN INVESTMENT OPTION FOR INVESTORS IN	DR.H. M.DESHMUKH
	LAWHALE	AMRAVATICITY - A STUDY. ICCURS RELATED TO DIRECT AND INDIRECT FARM SUBSIDIES	
2	RUTUJA SUNIL THORAT	AND MINIMUM SUPPORT PRICES IN INDIA-A STORY CONSUMER BUYING BEHAVIOUR FOR PURCHASE OF SPORTS	
3	SAKSHI ARVIND GANORKAR	THE DE ANDATIATION ASSESSED.	DR.H. M.DESHMUKH
4	SWAPNIL GAJANAN ZADE	BAJAJ FINANCE PVT LTD	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman



SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

C- No	Name of The Candidate	Title of the Dissertation	Name of the Guide
Sr.No.	SAKSHI SHESHRAO MATE	A STUDY ON CONTRIBUTION OF MICRO-FINANCE INSTITUTIONS TO THE GROWTH OF SMALL AND MEDIUM ENTERPRISES IN AMRAVATI DISTRICT.	CTT LOTT LDT
2	SALONI AJAY PATERIYA	A DISCRIPTIVE STUDY ON SWIFT SERVICES USED FOR INTERNATIONAL BANKING TRANSACTIONS	PROF. G. D. PACHAGHARE
*3	SAYALI KALE	A STUDY ON CREDIT LOAN APPRAISAL OF ESAF MICRO FINANCE IN AMRAVATI DISTRICT	PROF. G. D. PACHAGHARE
4	UPENDRA AMBARKAR	A COMPARATIVE STUDY OF HOME LOANS OFFERED BY HDFC BANK AND SBI BANK	PROF. G. D. PACHAGHARE
5	VAIBHAV NAMOPRKASH RAUT	A STUDY ON THE IMPORTANCE OF IOT TO TRANSFORM LOGISTIC MANAGEMENT PROCESS	PROF. G. D. PACHAGHARE
6	VIRAJ SHAILENDRA PETHE	TO STUDY ON AGRICULTURE FINANCE OFFERED BY GOVERNMENT OF INDIA AND ITS ROLE IN AGRICULTURAL DEVELOPMENT	PROF. G. D. PACHAGHARE

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal PRMIT & R. Back

8.4

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation	Name of the Guide
1	SAYLI SHRIKANT SAKHARE	A COMPARITIVE STUDY OF MUTUAL FUND RETURNS & BANK DEPOSITS	PROF. G. S. KALMEGH
2.	SHILPA VIJAY WATHORE	"STUDY OF ANALYSIS OF EFFECTIVENESS OF DIGITAL MARKETING AS COMPARE TO TRADITIONAL MARKETING"	PROF. G. S. KALMEGH
3	SHIVANI KESHAVRAO CHOPADE	CLAIM SETTLEMENT OF LIFE INSURANCE POLICIES IN INSURANCE SERVICES WITH SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION OF INDIA	PROF. G. S. KALMEGH
4	YOGESH DADARAO KAMBLE	A STUDY ON PERFORMANCE ANALYSIS OF SELECTED MUTUAL FUND SCHEMES IN INDIA	PROF. G. S. KALMEGH
5	BHUSHAN AGRAWAL	A STUDY ON STOCK EXCHANGE OF INDIA	PROF. G. S. KALMEGH
6	AKSHAY ABRUK	A STUDY ON CONSUMER BUYING BEHAVIOUR FOR PRE- OWNED CARS IN AMRAVATI CITY	PROF. G. S. KALMEGH

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal

PRMIT & R, Badner

<

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA-III Semester)

1	Name of The Candidate SHRADDHA THAKARE	A STUDY ON HOUSING FINANCE OF LIC WITH RESPECT TO AMRAVATICITY	Name of the Gr	uide
2	SHREEYA PRADIP DONGRE		PROF. K. S. BLIAWE	1
3	SHRUTIKA SAHADEVRAO	A COMPARATIVE STUDY OF INITIAL PUBLIC OFFERING OF NAYKAA AND GO COLORS. A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWORDS TRADITIONAL FOODS AND FILEST	PROF. K. S. BLJAWE	
	BHAGAT	AMRAVATI	PROF. K. S. BIJAWE	1707
4	RAKHSHANUDDIN RIYAZUDDIN SYED	A COMPARITIVE STUDY OF CUSTOMER PREFERENCE AND SATISFACTION TOWARDS CREDIT CARDS OF AXIS BANK & HDFC BANK WER TAMBANATICATION		13/2
5	SHUBHAM HIWAREKAR	AN ANALYTICAL STUDY ON INVESTMENT AVENUES FOR	PROF. K. S. BIJAWE	1
		AVERSE INVESTORS W.R.T. AMRAVTI CITY.	PROF. K. S. BLJAWE	

Date:

Signature of RRC Chairman

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation	Name of the Guide
1	HARSHWARDHAN MADHUKAR KAPSE	THE ROLE OF HR PERFORMANCE REVIEW IN INCREASING EMPLOYEE RETENTION AND PRODUCTIVITY OF PRIVATE BANKING SECTOR EMPLOYEES IN AMRAVATICITY.	PROF. M. M. NISTANE
2	SHUBHAM BAGADE	AN EMPIRICAL STUDY ON THE OF MUDRA YOJANA IN FINANCING MICRO ENTERPRISES OF AMRAVATI CITY.	PROF. M. M. NISTANE
3	MADHURI H. GAYNAR	A STUDY OF EFFECTIVENESS OF REWARD SYSTEM ON MOTIVATIONAL LEVEL OF EMPLOYEES IN PRIVATE SECTOR EMPLOYEES IN AMRAVATI CITY.	PROF. M. M. NISTANE
4	NIKITA SURESHRAO KAWALE	A STUDY OF NEED OF NEED ASSESSMENT OF TRAINING OF EMPLOYEES WORKING IN ICICI BANK, AMRAVATI	PROF. M. M. NISTANE
5	NIKITA THAKARE	A STUDY OF MOTIVATION FACTOR OF EMPLOYEES WORKING IN PRIVET SECTOR IN AMRAVATI.	PROF. M. M. NISTANE
6	PRATIK MALGE	INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR; CASE STUDY OF AGRICULTURAL PRODUCTS IN AMRAVATI CITY	PROF. M. M. NISTANE
7	LAVISH HARWANI	A STUDY ANALYSIS OF AFFECTING FACTOR OF COLLEGE STUDENTS INITIAL USING INTENTION OF MOBILE ONLINE SHOPPING.	PROF. M. M. NISTANE

Date:

Members of RRC: (1) ------ (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal Principal

Qiv. 8

Badnera Amravati

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation	Name of the Guid	
1	KOMAL KAMALKISHOR RATHI	A STUDY ON ATTITUDE OF GENERATION Z TOWARDS JOB AND CAREER DEVELOPMENT WITH SPECIAL REFERENCE TO ENGINEERING STUDENTS IN AMRAVATICITY	PROF. P. A.KALMEGH	P
2 .	SHRUTI RAJENDRA WANKHADE	EMPLOYEES AT WORKPLACE: A STUDY IN SERVICE-BASED INDUSTRIES WITH SPECIAL REFERENCE TO AMRAVATICITY	PROF. P. A.KALMEGH)
3	SONALI DADARAO SIRSAT	A COMPARATIVE ANALYSIS OF EMPLOYEES' JOB SATISFACTION AND MOTIVATIONAL FACTORS IN PUBLIC VERSUS PRIVATE ORGANISATIONS WITH SPECIAL REFERENCE TO AMRAVATI CITY.	PROF. P. A.KALMEGH	(7
4	AKASH RAJENDRA SARODE	A STUDY ON CONSUMER SATISFACTION TOWARDS MICRO-	PROF. P. A.KALMEGH	1
5	HIMANSHU GANESH DESHMUKH	A STUDY ON FARMERS BEHAVIOUR TOWARDSCULTIVATION AND DISTRIBUTION OF HOPTICH TURAL CROSS TOTAL	PROF. P. A.KALMEGH	\
6	PAWANKUMAR UMESH MANKAR	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS WATER PURIFIERS WITH SPECIAL PETERS OF TO AN OF THE PETERS OF THE PET	PROF. P. A.KALMEGH)

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) ----

Signature of RRC Chairman

Principal Principal & R, Badnera

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	Title of the Dissertation .	Name of the Guid	e
1	ANJALI GANESHRAO LENDHEY	A STUDY OF CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING TREND ON E-COMMERCE WEBSITE FLIPKART & AMAZON DURING PANDEMIC TIME IN AMRAVATI CITY	PROF. R. K. DHANUKA	(
2	ASHWINI PRAMOD DHOTE	A STUDY ON STUDENTS SATISFACTION TOWARD THE SERVICE PROVIDED BY AW ACADEMY IN AMRAVATICITY	PROF. R. K. DHANUKA	1
3	AVANTI ATUL MANEKAR	EFFECT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR IN AMRAVATI CITY	PROF. R. K. DHANUKA	
4	PRAYAG AJAY KUKADE	POTENCY OF UPI AND ITS IMPACT ON CASHLESS TRANSACTION DONE DURING THE PANDEMIC TIME COVID 19IN AMRAVATI CITY	PROF. R. K. DHANUKA	1
	REHAN KHAN ATAULLAH KHAN	A STUDY ON DIGITAL MARKETING STRATEGIES AND BUSINESS DEVELOPMENT OF XIAOMI CORPORATION IN AMRAVATI CITY	PROF. R. K. DHANUKA	
5	ROHIT BANGADKAR	A STUDY OF CUSOMER'S SATISFACTION OF NEXA SHOWROOM IN AMRAVATI CITY	PROF. R. K. DHANUKA	
7	PRAJWAL GHATOLE		PROF. R. K. DHANUKA	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal & R, Badnera

8x



PRMIT & R, Badnera

E-395

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Badnera Amravati

Sr.No.	Name of The Candidate	Title of the Dissertation	77 27 27
1	YUGANTARI GAJANAN KADVE	A STUDY OF FLANANCIAL VIABILITY OF IT SECTOR IN INDIA (WITH SPECIAL REFERENCE TO INFOSYS & WIPRO)	PROF. A. E. KHARAD
2	VIJAYA SHENDE	A STUDY OF INCOME TAX AS A SELLING TOOL OF LIFE INSURACE (WITH SPECIAL REFERENCE TO LIFE INSURANCE COPORATION & HDFC LIFE INSURANCE)	PROF. A. E. KHARAD
3	DIPIKA TELMORE	A STUDY OF INTRADAY AS RISK-RETURN ANALYSIS	PROF. A. E. KHARAD
4	SYED DANISH SYED YUNUS	A STUDY OF INTRADAY TRADING MECHANISM AS A RISK RETURN ANALYSIS (WITH SPECIAL REFERENCE TO ZERODHA TRADING PLATFORM)	PROF. A. E. KHARAD
5	HARSHADA GANESHRAO HIWASE	A STUDY OF YONO DIGITAL BANKING APPLICATION OF STATE	PROF. A. E. KHARAD
6	HINA ISHWAR GANBHOJ	A COMPARATIVE STUDY OF PRIVATE SECTOR & PUBLLIC SECTOR BANK EQUITY (WITH SPECIAL REFERENCE TO HDFC BANK & STATE BANK OF INDIA EQUITY)	PROF. A. E. KHARAD

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal PRMIT & R. Badnera

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

r.No.	Name of The Candidate		
	MANSI SURENDRA THAKARE	A STUDY OF CONSUMER SATISFACTION & MARKET ANALYSIS OF DMART WITH SPECIAL REFERENCE TO ALL TO A STUDY OF THE STREET	Name of the Guide
2		A COMPARATIVE STILDY ON CONCERN CETO AMRAVATICITY	PROF. S. B. DIWAN
	MINAL SUDHAKAR MESHRAM	ZOMATO AND SWIGGY WITH SPECIAL REFERENCE TO AMRAVATI CITY	PROF. S. B. DIWAN
3	REVATI SANJAYRAO DEOTE	A STUDY OF CONSUMER BUYING BEHAVIOUR IN WOMEN TOWARDS COSMETICS PRODUCTS WITH SPECIAL PROPERTY.	PPOE C P DITTI
4	HARSH CHOPADA	A STUDY OF BRAND LOYALTY & CONSIDER SATISFACTOR	PROF. S. B. DIWAN
5	' VIPUL MUKUNDRAO CHAVAT	A STUDY OF BRAND LOYALTY AND MARKET AND THE	PROF. S. B. DIWAN
	THE THE TOTAL CHAVAI	CITY CITY CITY CITY ONE WITH SPECIAL REFERENCE TO AMRAVATI	PROF. S. B. DIWAN
6	TRISHUL BHATKAR	A STUDY ON CONSUMER SATISFACTION TOWARDS KIRLOSKAR WATER AND SUBMERCIBLE PUMPS WITH RESPECT TO AMRAVATI DISTRICT	PROF. S. B. DIWAN

Date:

Members of RRC: (1) ----- (2) ---- (3) ---- (4) ---- (5) ----

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

C. No	Name of The Candidate	Title of the Dissertation	Name of the Guide	
Sr.No.	DIVYANI BHANDARI	PARENTS BEHAVIOR TOWARDS ONLINE EDUCATION WITH SPECIAL REFERENCE TO BYJU'S APP IN AMRAVATI CITY - A STUDY.	PROF. S. R. DESHMUKH	
2	KOMAL DNYANESHWAR DIWAN	CHALLENGES AND OPPORTUNITIES OF TOURISM INDUSTRY PRE AND POST COVID-19 IN AMRAVATI CITY - A STUDY.	PROF. S. R. DESHMUKH	
3	MADHURI RAJENDRA THAKRE	IMPACT CREATED BY WEBSERIES STREAMING ONLINE ON YOUTH IN AMRAVATICITY - A STUDY.	PROF. S. R. DESHMUKH	
4	SHAHU SHARADRAO SAPKAL	MARKET PENETRATION, MARKET SHARE AND MARKETING STRATEGY OF MOTHER'S DAIRY PRODUCTS IN AMRAVATI CITY. A STUDY.	PROF. S. R. DESHMUKH	4
5	TEJAS SANJAY KHANDAR	EFFECT OF BRANDING AND IT'S IMPACT ON CONSUMER BUYING BEHAVIOUR IN REAL ESTATE SECTOR IN AMRAVATI CITY-A STUDY	PROF. S. R. DESHMUKH	
6	TUSHAR RAMBHAU KINNAKE	A STUDY ON ADVERSING CAMPAIGN S ON FMGC SECTOR DURING COVID -19	PROF. S. R. DESHMUKH	1

Date:

Members of RRC: (1) ----- (2) ----- (3) ---- (4) ---- (5) -----

Signature of RRC Chairman

Principal Principal & R, Badnera

Badnera Amravati

J.V.

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

COLLEGE NAME- PROF.RAM MEGHE INSTITUTE OF TECHNOLOGY AND RESEARCH, BADNERA-AMRAVATI

Name of the Examination: DISSERATION (MBA -III Semester)

Sr.No.	Name of The Candidate	True Con Total		
	SAKSHI THAKARE	A STUDY OF RECPUIT OF THE Dissertation	Name of the Gu	ide
	OAKSIII ITIAKARE	A STUDY OF RECRUITMENT AND SELECTION STRATEGIES IN WALMART AMRAVATI	PROF. Y. R. VAIDYA	P
2	SHRADDHA UMAKANT KAPLE	A STUDY OF RECRUITMENT AND SELECTION STRATEGIES IN GOOGLE AND TCS	PROF. Y. R. VAIDYA	
3	SWATI RAJENDRA KATHALE	A STUDY ON EMPLOYEES JOB SATISFACTION COMPARISON OF YAVATMAL URBAN AND MAHATMA PHULE URBAN CO-OPERATIVE BANK IN YAVATMAL	PROF. Y. R. VAIDYA	To
	SONIYA BHOJRAJ YADAV	A STUDY OF IMPACT OF COVID 19 ON NON BANKING FINANCIAL COMPANIES LIKE BAJAJ FINSERV LIMITED & SHRIRAM FINANCE LIMITED	PROF. Y. R. VAIDYA	1
	SAJAN RAMTEKE	A STUDY ON CONSUMER PERCEPTION AND PREFERENCE TOWARDS PATANJALI FOOD PRODUCTS IN AMRAVATI CITY	PROF. Y. R. VAIDYA	
5	SURAJ SADANSHU	A STUDY OF MARKETING STRATEGIES OF PIDILITE INDUSTRIES LIMITED AMRAVATI	PROF. Y. R. VAIDYA	

Date:

Members of RRC: (1) ----- (2) ----- (3) ----- (4) ----- (5) -----

Signature of RRC Chairman

Principal PRMIT & R, Badnera

18/12/2

8.10

Badnera Amravati Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Anjangaon Bari Road, Badnera-Amravati. 444/01 (M.S.)
Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER SATISFACTION TOWARDS KIRLOSKAR WATER AND SUBMERSIBLE PUMPS WITH RESPECT TO AMRAVATI DISTRICT

Submitted By TRISHUL S. BHATKAR MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Shrikant B. Diwan (Guide)

Prof.A.V.Deshmukh
(HOD)

Date-Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.) Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"A STUDY OF BRAND LOYALITY AND MARKET ANALYSIS OF VIVO SMARTPHONE WITH SPECIAL REFERENCE TO AMRAVATI CITY"

Submitted By Vipul M. Chavat MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. S. B. Diwan (Guide)

(HOD)

(PRINCIPAL)

Date- 2 - 6 - 2022

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERNIFICANE



This is to certify that the Dissertation entitledA STUDY OF BRAND LOYALTY & CONSUMER
SATISFACTION TOWARDS HONDA ACTIVA IN AMRAVATI
CITY

Submitted By **Harsh Chopda**

MBA II yr (Marketing)

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. B. Diwan

(Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-02-06-2022

Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF CONSUMER SATISFACTION & MARKET ANALYSIS OF DMART WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By Mansi S. Thakare MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Prof. S. B. Diwan (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER SATISFACTION TOWARDS DIGITAL BANKING SERVICES PROVIDED BY SBI IN AMRAVATI CITY

Submitted By Pranav Ramesh Dandale MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Ms. Gagandeep Saluja

Prof.A.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-APlace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON CUSTOMER AWARENESS AND SATISFACTION TOWARDS HEALTH INSURANCE POLICIES IN AMRAVATI CITY

Submitted By MR. PRANAY SHARAD GHULE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Ms. Gagandeen Saluja (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A COMPARITIVE STUDY ON SELECTED NON-BANKING FINANCIAL COMPANES IN INDIA

Submitted By Mr. Nitesh V. Kursunge MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Ms. Gagandeep Saluja

(Guide)

Prof.A.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 4/66/2022 Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

AN ANALYTICAL STUDY ON INVESTMENT AVENUES FOR RISK AVERSE INVESTORS W.R.T. AMRAVATI CITY

Submitted By Mr. Shubham A. Hiwrekar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. K. S. Bijawe (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERVIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON HOUSING FINANCE OF LIC WITH RESPECT TO AMRAVATI CITY

Submitted By
MS. SHRADDHA V. THAKARE
MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. K. S. BIJAWE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERNIFICANE

This is to certify that the Dissertation entitled-

"A STUDY OF CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING TREND ON E-COMMERCE WEBSITE FLIPKART & AMAZON DURING PANDEMIC TIME IN AMRAVATI CITY."

Submitted By Anjali Ganeshrao Lendhey MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. R. K. Dhanuka (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

"CRITICAL STUDY OF STUDENTS RESPONSE & AMP 5 PERCEPTION TOWARDS CAREER COUNSELING OFFERED BY EDUCATIONAL INSTITUTE IN AMRAVATI CITY"

Submitted By Miss. Samiksha P. Bhele MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof A.V.DESHMUKH (Guide)

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

ce-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati, 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

STUDY THE EVENT MANAGEMENT SERVICES OFFERED BY EVENT MANAGEMENT COMPANIES IN AMRAVTI CITY

Submitted By Vibha N. Watane MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. V. Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD)

Date- 2-6-2022

Place-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled"AN ANALYTICAL STUDY OF INVESTMENT PATTERNS
& INVESTMENT PREFERENCES OF RETAIL INVESTMENT
AFTER POST COVID-19"

Submitted By
MISS. HARSHADA A. JAYBHAYE
MBA II year.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. ASHISH V. DESHMUKH (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 01-06 - 2022 **Place-Amravati**





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"TO MEASURE THE EFFECTIVENESS OF NEWSPAPER/TELEVISION ADVERTIESMENT OF FMCG PRODUCT IN RURAL AREA"

Submitted By Pratik Gajanan Shahakar

MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD)

Date-01-06-2022 Place-Amrayati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF FIANANCIAL VIABILITY OF IT SECTOR IN INDIA (WITH SPECIAL REFERENCE TO INFOSYS & WIPRO)

Submitted By Yugantari G. Kadve MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Prof.A.E.Kharad (Guide)

Prof.A.V.Deshmukh (HOD)

Date- 2-06-22

Place-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)
Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

STUDY THE CUSTOMER SATISFACTION LEVEL OF PAYTM / GOOGLE PAY USERS WITH REFERENCE TO SMALL VENDORS IN AMRAVATI CITY.

Submitted By Tejas K.Bherde MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. $\sqrt{ }$

Prof. A.V.Deshmukh
(Guide)

Prof.A.V.Deshmukh (HOD)

Date- 02/06/2022

Place-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A COMPARITIVE STUDY OF CUSTOMER PREFERENCE AND SATISFACTION TOWARDS CREDIT CARDS OF AXIS BANK & HDFC BANK W.R.T.AMRAVATI CITY

Submitted By Rakhshaanuddin Syed MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate 1 25 causfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

(Guide)

rof.A.V.Deshmukh

(HOD)

(PRINCIPAL)

Date- 09/06/2022



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF INCOME TAX AS A SELLING TOOL OF LIFE INSURANCE (WITH SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION AND HDFC LIFE **INSURANCE**)

> Submitted By Vijaya Anandrao Shende MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one

academic year.

2. The dissertation is of sufficiently high standard warrant its presentation for the examination.

> Prof. A. E. KHARAD (Guide)

Date- 16/22 Place-Amravati

(PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"TO STUDY THE VARIOUS SALES PROMOTIONS SCHEMES OFFERED BY BRANDED FOOTWEAR COMPANIES IN AMRAVATI CITY."

> Submitted By Miss. Lochana Arun Dakhore MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. V. Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 01/06/2022



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY OF INITIAL PUBLIC OFFERING OF NYKAA AND GO COLORS

Submitted By
MS. SHREEYA DONGRE
MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. K. S. BIJAWE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati, 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOODS AND TRADITIONAL FOODS W. R. T. AMRAVATI."

Submitted By Miss. Shrutika S. Bhagat MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. K. S. Bijawe (Guide)

Prof.A.V. Deshmukh
(HOD)

Dr. A.P. Bodkhe (PRINCIPAL)

Date- G/G/2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING PLATFORMS LIKE ZOMATO AND SWIGGY WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By
Ms. Minal S. Meshram
MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. B. Diwan (Guide)

Prof.A.V.Deshmukh (HOD) `Dr.A⁄.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF CONSUMER BUYING BEHAVIOUR IN WOMEN TOWARDS COSMETICS PRODUCTS WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By Revati S. Deote MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S.B. Diwan (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF RISK & RETURN ANALYSIS IN EQUITY MARKET SEGMENT (WITH SPECIAL REFERENCE TO PRE COVID & POST COVID SITUATION)

Submitted By Monika Punaji Dhikar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. Λ

Prof. A. S. Uthane (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 8/6/22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF EMPLOYEE WELFARE SCHEMES FOR UNORGANIZED SECTOR IN INDIA

Submitted By
MS. JAYASHRI P. SOLANKE
MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination,

PROF. S. B. DIWAN (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)





affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-A STUDY OF INTRADAY AS RISK RETURN ANALYSIS

ok

Submitted By Miss. Dipeeka S. Telmore. MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A

(Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Atual kharad (Guide)

Prof.A.V.Deshmukh (HOD)

Date- 3/6/2022 Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"PARENTS BEHAVIOUR TOWARDS ONLINE EDUCATION WITH SPECIAL REFERENCE TO BYJU'S APP IN AMRAVATI CITY – A STUDY"

Submitted By Divyani Shyamsunder Bhandari

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. S. R. Deshmukh (Guide)

100

Prof.A.V.Deshmukh (HOD)

(PRINCIPAL)

Date- 30 -05 - 2022

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

CHALLENGES AND OPPORTUNITIES OF TOURISM INDUSTRY PRE AND POST COVID-19 IN AMRAVATI CITY - A STUDY.

Submitted By Ms. Komal D. Diwan MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. R. Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 03-06-2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF LONG TERM & SHORT TERM FINANCIAL OF SOURCES OF MID-CATEGORY FARMERS (WITH SPECIAL REFERENCE TO AMRAVATI DISTRICT)

Submitted By PRAGATI G. MORE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Utane (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"A COMPARATIVE STUDY OF HOME LOANS OF STATE BANK OF INDIA (S.B.I) AND HOUSING DEVELOPMENT FINANCE CORPORATION (H.D.F.C) BANKS WITH SPECIAL REFERENCE TO AMRAVATI CITY"

Submitted By Pratham D. Shah MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Ms. Gagamagep Saluja

(Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWORDS SEDAN CARS IN AMRAVATI CITY

Submitted By MR. PRADHUM H. AKHARE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

MS. GAGANDEEP SALUJA

(Gwide)

Prof.A.V.Deshmukh
(HOD)

1

Dr.A.P.Bodkhe (PRINCIPAL)

Date-



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION TOWARDS AMUL AND MOTHER DAIRY IN AMRAVATI

Submitted By Nishad N. Ambulkar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Ms. Gagandger Saluja (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

web site: www.mitra.ac.in Ph.0721-2681246 Fax: 0721 - 2681337 (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A STUDY ON SELF HELP GROUP SCHEMES EMPOWERING WOMEN WITH SPECIAL REFERENCE TO AMRAVATI"

Submitted By Dnyaneshwari R. Awaghad MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

S A Nirmal

(Guide)

A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 9/06/2022 lace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A STUDY ON SELF HELP GROUP SCHEMES EMPOWERING WOMEN WITH SPECIAL REFERENCE TO AMRAVATI"

Submitted By Dnyaneshwari R. Awaghad MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its

presentation for the examination.

S A Nirmal

(Guide)

Prof.A.V.Deshmukh (HOD)

Date- 9/06/2022

Place-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitledA STUDY OF E-BANKING SERVICES AND IT'S BENEFITS IN
AMRAVATI CITY

Submitted By Mr. Akshay Shankarlal Partani MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. A. Nirmal (Guide)

Prof.A.V. Deshmukh (HOD)

Date- 30-5-2022

Dr.Á.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"A STUDY OF CRYPTO CURRENCY MARKET (WITH SPECIAL REFERENCE TO RISK & RETURN ASSOCIATE WITH CRYPTO CURRENCY)"

Submitted By Prachi Amol Tayade MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.P.P.Deshmukh
(Gulde)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON TAX SAVING INVESTMENT STATERGIES AMONG GOVERNMENT EMPLOYEES OF AMRAVATI CITY

Submitted By MR. AKASH PALGHAN MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. S. A. NIRMAL (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY ON SERVICES PROVIDED BY ICICI AND HDFC BANK IN AMRAVATI

Submitted By Akshay G. Bhagwat MBA II yt.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Prof. S. A. Nirmal

Prof.A.V.Deshmukh (HOD) `Dr.Æ.P.Bodkhe (PRINCIPAL)

Date- 2/6/22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)
Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

2

This is to certify that the Dissertation entitled-

IMPACT CREATED BY WEBSERIES STREAMING ONLINE ON YOUTH IN AMRAVATI CITY - A STUDY.

Submitted By Madhuri R. Thakre MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. R. Deshmukh (Guide)

for

Prof.A.V.Deshmukh (HOD)

Date-04 - 06/22 Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

> - - - <

This is to certify that the Dissertation entitled-A STUDY OF SUPPLY CHAIN STRATEGY OF ADHESIVE AND SEALANT BRANDS OF PIDILITE INDUSTRY LTD. WITH SPECIAL REFERENCE IN AMRAVATICITY

> Submitted By Madhuri D. Dhole MBA II vr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

 The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S.R. Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-

VIDARBHA YOUTH WELFARE SOCIETY, AMRAVATI

PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

IMPACT OF COVID-19 ON NON BANKING FINANCIAL INSTITUTES BAJAJ FINANCE, MUTHOOT FINANCE LTD AND SHRIRAM TRANSPORT FINANCE LTD , IN AMRAVATI CITY - A STUDY

Submitted By DARSHANA G.MAHAJAN MBA II yr

In partial fulfillment of the requirement for the award of degree of M.B.A.

(Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. S. A. Nirmal (Guide)

Prof.A.V.Deshmukh (HOD)

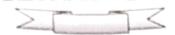
Date-Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC, Accredited and affiliated to Sant Godge Baha Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)
Ph. 0721-2681246 Fax: 0721 - 2681337 — web-site-www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A STUDY OF COMPARATIVE ANALYSIS OF HDFC AND ICICI BANK"

Submitted By Ashutosh Gajendra Nimke MBA II yt.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Utane (Guide)

Prof.A.V.Deshmukh (HOD)

Date Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharathtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph 0721-2681246 Fax: 0721 - 2681337

web site www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF UPI PLATFORM IN INDIA (WITH SPECIAL REFERENCE TO PHONE PE AND BHIM APPLICATION)

Submitted By Ms. Nikita Bondre MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

. It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh

(HOD)

Prof. A. S. Utane (Guide)

> Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

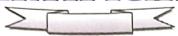
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON EQUITY MARKET AND ITS INVESTMENT WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By Mr. PURVESH SHARADRAO MANEKAR MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A.S.BHOPALE (Guide)

Prof.A.V.Deshmukh (HOD)

(OD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

(Approved by A.I.C.T.E. and Govi. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-MARKET PENETRATION, MARKET SHARE AND

MARKETING STRATEGY OF MOTHER'S DAIRY PRODUCTS

IN AMRAVATI CITY. A STUDY

Submitted By Shahu S. Sapkal MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

 The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

For Bromegh Prof. S. R. Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD)

Date-Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC, Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph 0721-2681246 Fax: 0721 - 2681337 web site: www.mitra ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

THE STUDY OF FINANCIAL RESOURCES OF MID-CATEGORY FARMERS IN BHANDARA DISTRICT

Submitted By Rani Ajay Malewar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.S. Bhopale (Guide)

Prof.A.V. Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

EFFECT OF BRANDING & ITS IMPACT ON CONSUMER BUYING BEHAVIOR IN REAL ESTATE SECTOR IN **AMRAVATI CITY - A STUDY**

Submitted By Mr. Tejas S. Khandar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh (HOD)

Date- 7-6.2022 lace-Amravati

(PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

INTERNET BANKING'S DIGITAL JOURNEY, ITS NEEDS AND CHALLENGES IN RURAL PARTS OF AMRAVATI CITY – A STUDY.

Submitted By Darshana Bhamburkar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination,

Prof S.A. Nirmal

(Guide)

(HOD)

Date- 2-6-2022

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON RETAIL BANKING PROVIDED BY ICICI BANK IN AMRAVATI CITY.

Submitted By MS. PAYAL SONARE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. P Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 7/6/22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to SantGadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: <u>www.mitra.ac.in</u>

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled"A STUDY OF IMPACT OF COVID-19 ON NON BANKING
FINANCIAL COMPANIES (NBFCs)"

Submitted By Pragati Gautam Chaurpagar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for notless than oneacademic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. P. Deshmukh (Guide)

Prof.A.V.Deshmukh
(HOD)

Date- 07/06/22 Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF IMPACT OF FOREIGN DIRECT INVESTMENT ON THE ECONOMIC GROWTH OF INDIA

Submitted By Kanteshwar D. Popalghate

MBA II yr (Finance)

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. P. Deshmukh

(Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

website: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS ON EQUITY MARKET OF INDIA"

Submitted By MR. MOHIT S. PANJWANI MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A(Master of Business Administration)** to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for notless than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. P. P. DESHMUKH (Guide)

Prof. A. V. Deshmukh

(HOD)

Dr. A.P. Bodkhe (PRINCIPAL)

Date- 04/06/2022 Place-Amravati



PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON FARMERS BEHAVIOUR TOWARDS CULTIVATION AND DISTRIBUTION OF HORTICULTURAL CROPS WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By Himanshu Ganesh Deshmukh MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. A. Kalmegh (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-6 10612022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

FACTORS OF GROWING MENTAL HEALTH ISSUES OF EMPLOYEES AT WORKPLACE: A STUDY IN SERVICE-BASED INDUSTRIES WITH SPECIAL REFERENCE TO AMRAVTI CITY

Submitted By Shruti Rajendra Wankhade MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. A. Kalmegh

(Guide)

Prof. A. V. Deshmukh (HOD) Dr. A. P. Bodkhe (PRINCIPAL)

Date-Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"A COMPARATIVE ANALYSIS OF EMPLOYEES' JOB SATISFACTION AND MOTIVATIONAL FACTORS IN PUBLIC VERSUS PRIVATE ORGANISATIONS WITH SPECIAL REFERENCE TO AMRAVATI CITY"

> **Submitted By** Sonali Dadarao Sirsat MBA II year

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. P. A. Kalmegh (Guide)

(HOD)

Dr.A.P.Bodkhe

(PRINCIPAL)

Date- 06/06/2022 ace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A STUDY ON RISK AND RETURN ANALYSIS OF MUTUAL OF A SPECIAL REFRENCE OF ICICI MUTUAL FUND IN WARDHA CITY"

Submitted By Pratiksha D.Dhok MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Prof.V.V.Kale (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 06-06-22 aPlace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON CONCEPT OF MUTUAL FUNDS ,TYPES OF MUTUAL FUND AND GROWTH OF MUTUAL FUND INVESTMENT IN LAST 3 YEAR WITH SPECIAL REFERENCE OF HDFC BANK IN AMRAVATI CITY

Submitted By RUCHIKA G. SHAHADE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Bhopale (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-

aPlace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



A STUDY ON ROLE OF MICROFINANCE ORGANISATION IN RURAL DEVELOPMENT WITH REFERENCE TO GRAMEEN BANK IN AMRAVATI DISTRICT

Submitted By Pratiksha Mohanrao Tale MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A(Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof.V.V.KALE (Guide)

Prof.A.V.Deshmukh

(HOD)

(PRINCIPAL)

Date- 06/06/2022 Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravatl University, Amravatl)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERNIFICATE

This is to certify that the Dissertation entitled-

"A STUDY ON ATTITUDE OF GENERATION Z TOWARDS JOB AND CAREER DEVELOPMENT WITH SPECIAL REFERENCE TO ENGINEERING STUDENTS IN AMRAVATI CITY"

Submitted By

Ms. Komal K. Rathi

MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. A. Kalmegh (Guide)

Prof. A. V. Deshmukh (HOD)

Dr. A. P-Bodkhe (PRINCIPAL)

Date-Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS WATER PURIFIERS WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By Pawankumar Umesh Mankar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P.A.Kalmegh (Guide)

Prof.A.V.Deshmukh (HOD)

ite-0610612022

Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON EQUITY ANALYSIS WITH REFERENCE TO SBI BANK IN AMRAVATI CITY

Submitted By RUPALI P. SHIRBHATE MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Bhopale (Guide)

Prof.A.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

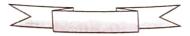
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY OF PERFORMANCE OF YONO APP WITH OTHER CASH TRANSACTION APPS WITH SPECIAL REFFERENCE TO AMRAVATI CITY

Submitted By Mr. Shubham G. Chaudhari MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Bhopale

Prof.A.V.Deshmukh (HOD)

r.A.P.Bodkhe (PRINCIPAL)

ace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERNIFICANE

This is to certify that the Dissertation entitled-

"COMPARATIVE ANALYSIS OF ONLINE BANKING SERVICES PROVIDED BY PUBLIC SECTOR BANK(SBI) & PRIVATE SECTOR BANK(ICICI) IN AMRAVATI CITY"

Submitted By Reshabh Anil Dabare MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Bhopale

(Guide)

Prof.A.V.Deshmukh (HOD)

Date- 30-05-2022

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF CONSUMER PERCEPTION & PREFERENCE TOWARDS PATANJALI FOOD PRODUCT IN AMRAVATI CITY

Submitted By Sajan B. Ramteke MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A. (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Yuvarai R. Vaidya

(Guide)

.Deshmukh

(HOD)

Dr.K.P.Bodkhe (PRINCIPAL)

Date-02/06/2022

ace-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF FIANANCIAL VIABILITY OF IT SECTOR IN INDIA (WITH SPECIAL REFERENCE TO INFOSYS & WIPRO)

Submitted By GIRISH ASHOK WARGHAT MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. P. P. DESHMUKH (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF CONSUMER SATISFACTION OF MAHINDRA FINANCE LIMITED AMRAVATI

Submitted By Pritam Suresh Makeshwar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

(Guide)

(HOD)

(PRINCIPAL)

Date- 31-05-2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

OPRINT (CEVID

This is to certify that the Dissertation entitled-

A STUDY OF RECRUITMENT AND SELECTION STRATEGIES IN WALMART AMRAVATI

Submitted By SAKSHI THAKRE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

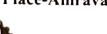
2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. Y.R. **MAIDYA**

Prof. K.V. Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 14/06/2022 Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF INTRADAY TRADING MECHANISM AS A RISK RETURN ANALYSIS (WITH SPECIAL REFERENCE TO ZERODHA TRADING PLATFORM)

Submitted By Syed Danish Syed Yunus MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.E. KHARAD (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 01-06-22

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER BUYING BEHAVIOUR FOR PRE-OWNED CAR IN AMRAVATI CITY

Submitted By Mr. Akshay Abruk MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

Prof. G.S. Kalmegh (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 01 06 2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

STUDY OF ANALYSIS OF EFFECTIVENESS OF DIGITAL MARKETING AS COMPARE TO TRADITIONAL MARKETING

Submitted By
MS.SHILPA V.WATHORE
MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. G. S. KALMEGH (Guide)

Prof. A. V. Deshmukh

(HOD)

Or. Á. P. Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A COMPARITIVE STUDY OF MUTUAL FUND RETURNS AND BANK DEPOSITS

Submitted By Ms. Sayli S. Sakhare MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. G. S. KALMEGH (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 2 - 06 - 22

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF CONTRIBUTION OF MICROFINANCE INSTITUTIONS IN INDIAN ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO AMRAVATI CITY

Submitted By **Buddhabhushan S. Naik**

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. S. Utane (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON EMPLOYEES JOB SATISFACTION COMPARISON OF YAVATMAL URBAN AND MAHATMA PHULE URBAN CO-OPERATIVE BANK IN YAVATMAL.

Submitted By Swati R. Kathale MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. M_{L_2}

Prof. Yuvaraj Vaidya (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- | /6/22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Aniangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF RECRUITMENT AND SELECTION STRATEGIES GOOGLE AND TCS

Submitted By Shraddha U. Kaple MBA II year.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Yuvaraj Vaidya (Guide)

Prof.A.V.Deshmukh (HOD)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF IMPACT OF COVID 19 ON NON BANKING FINANCIAL COMPANIES LIKE BAJAJ FINSERV LIMITED & SHRIRAM FINANCE LIMITED

Submitted By Soniya B. Yadav MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. \mathbb{N}

Prof. A. R. Vaidya

(Guide)

Prof.A.V.Deshmukh

(HOD)

Date- 4/6/2022

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)
Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

"A STUDY OF YONO DIGITAL BANKING APPLICATION OF STATE BANK OF INDIA"

Submitted By Miss Harshada Ganeshrao Hiwase MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.E.Kharad (Guide)

Prof.A.V.Deshmukh HOD)

Date- 02-06-22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER SATISFACTION TOWARDS MICRO-NUTRIENTS OF ARIES AGRO WITH SPECIAL REFERENCE TO AMRAVTI DISTRICT

Submitted By Akash R. Sarode MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. P. A. Kalmegh (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati AND THE PARTY OF T

The state of the s

THE PROPERTY OF THE PARTY OF TH

ALTER E VESTILIANIES SE TON ACTOR



THE COMMENT IN THE INCOME WHEN

THE TRUMPS AND THE STREET WITH SECTION OF THE PROPERTY OF THE

Messer of Monters attended to the second of the second of

The case of the last

The transfer the attraction of the contract of the contract of the

The reservation is in sufficiently built streams of reservoir of

Paris de Santo

Prof. v. Drestminit

GUID

Jus

THE PARTY OF THE P

TO A PERSONAL PROPERTY.

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY OF PRIVATE SECTOR & PUBLLIC SECTOR BANK EQUITY (WITH SPECIAL REFERENCE TO HDFC BANK & STATE BANK OF INDIA EQUITY)

Submitted By Hina I. Ganbhoj MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination/

> Prof. A. E. Kharad (Guide)

(HOD)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

OPRIVIPICATE STATEMENT OF THE STATEMENT

This is to certify that the Dissertation entitled-

A STUDY OF LOAN PROCEDURE OF CONSUMER DURABLE PRODUCTS AT BAJAJ FINSERV LEDING LTD IN AMRAVATI.

Submitted By NIRAJ KAMAL TIWARI MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

PROF. R. A. KAPDIYA (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati



PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF VARIOUS FINANCIAL INSTRUMENTS AS AN INVESTMENT WITH REFERENCE TO MIDDLE CLASS PEOPLE IN AMRAVATI

Submitted By Puja Sanjay Bannagare MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof.V.V.Kale (Guide)

A.V.Deshmukh (HOD)

Date- 6/6/2022

Place-Amravati

(PRINCIPAL)



PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH **BADNERA-AMRAVATI**

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY OF CHALLENGES AND ISSUES FACED BY BEGINNER INVESTOR IN AMRAVATI CITY.

Submitted By PRATHAMESH D.PUNEWAR MBA II yr

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. WV/KALE (Guide)

(HOD)

A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY ON CONSUMER AWARENESS TOWARDS VEHICLE INSURANCE IN AMRAVATI CITY

Submitted By MR. PRAVIN RATHOD MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. V. V. KALE (Guide)

Prof.A.V.Deshmukh (HOD)

Date- 6/6/2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON PERFORMANCE ANALYSIS OF SELECTED MUTUAL FUND SCHEMES IN INDIA

Submitted By YOGESH DADARAO KAMBLE MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. G.S. KALMEGH (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 01 /06 /22 Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF STOCK EXCHANGE OF INDIA

Submitted By Bhushan D. Agrawal MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. G. S. Kalmegh (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"CLAIM SETTLEMENT OF LIFE INSURANCE POLICIES IN INSURANCE SERVICES WITH SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION OF INDIA"

Submitted By Miss. Shivani K. Chopade MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof Gauri S. Kalmegh (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

"A COMARATIVE STUDY OF HOUSING LOAN PROVIDED BY LIC HFL & HDFC BANK."

Submitted By MR. CHAITANYA N. JOSHI. MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. A. S. UTANE (Guide)

Prof.A.V.Deshmukh (HOD)

(PRINCIPAL)

Date- 08/06/2022. Place-Amravati



VIDARBHA YOUTH WELFARE SOCIETY, AMRAVATI

PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON INFLUENCE OF WALMART ON SMALL **GROCERY STORES IN AMARAVATI CITY**

Submitted By NIKHIL S. VISPUTE MBA II yr

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. R. A. KAPDIYA

(HOD)

(Guide)

(PRINCIPAL)

Date-66-66-2022

Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

CRITICAL ANALYSIS OF ETF PLANS OF VARIOUS MUTUAL FUND COMPANIES

Submitted By Swati Manoharrao Nandurkar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Ravisha Kapdiya (Guide)

Prof.A.√.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 06-06-2022 aPlace-Amravati

the state of the the state of the for and the second reflection in the second Act in the stay the regard Consumated a

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"STUDY OF CONSUMER PERCEPTION TOWARDS SANITIZERS BEFORE AND AFTER COVID-19 PANDEMIC"

Submitted By Miss. Kajal S. Barapatre MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its

presentation for the examination.

(Guide)

(HOD)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A SYUDY ON ROLE OF DIGITAL PAYMENT BANKS TO CONDUCT CONVENIENT AND EFFECTIVE FINANCIAL TRANSACTION

Submitted By ANIKET A. LANJEWAR MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof A.I.ROKADE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

VIDARBHA YOUTH WELFARE SOCIETY, AMRAVATI

PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baha Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

web site: www.mitra.ac.in Ph.0721-2681246 Fax: 0721 - 2681337

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-A STUDY ON PERFORMANCE OF SBI YONO APP IN SIMPLIFYING DIGITAL BANKING EXPERIENCE

> Submitted By Amit N. Shete MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

(Guide)

Deshmukh

(HOD)

Date-

Place-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)

VIDARBHA YOUTH WELFARE SOCIETY, AMRAVATI

PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

IMPACT OF MOBILE WALLETS ON CASHLESS TRANSACTION: A STUDY OF STREET FOOD VENDORS INAMRAVATI CITY

Submitted By Akshay P. Sontakke MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of a sufficiently high standard to warrant its presentation for the examination.

Prof. A .I .Rokade (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

web site: www.mitra.ac.in Ph.0721-2681246 Fax: 0721 - 2681337

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON DIGITAL TRADE FINANCE PRODUCTS AVAILABLE FOR SME'S IN INIDA

Submitted By HITESHRI ANIL SABOO MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> PROF. A. I. ROKADE (Guide)

Prof.A.V.Deshmukh (HOD)

P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF MERGER AND ACQUISITION OF BANKS IN INDIA POST COVID

Submitted By Sneha A.Mohod MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Dr. Ravisha Kapdiya (Guide)

Prof.A.V.Deshmukh (HOD)

Date-

Dr.A.P.Bodkhe (PRINCIPAL)

Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF PERFORMANCE OF TOP MUTUL FUNDS IN COVID-19

Submitted By Miss Jayashree Raosaheb Yende MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. \sim

Prof. A.I.Rokade (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe
(PRINCIPAL)

Date- 07-06-2022

APlace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

ANALYTICAL STUDY OF INVESTMENTS OF VARIOUS FORMS OF GOLD

Submitted By Vishakha Watane MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

- 1. The Candidate has satisfactorily conducted the research work for not less than one academic year.
- 2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Ravisha Kapdiya (Guide)

Prof.A.V.Deshmukh (HOD)

.P.Bodkhe (PRINCIPAL)

Date- 06-66-22 lace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

CUSTOMER SATISFACTION AND CUSTOMER LOYALTY IN ONLINE SHOPPING "AMAZON" WITH REFERENCE TO AMRAVATI

Submitted By NILESH YOGESH NIMJE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. R. A. KAPDIYA (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON STOCK PERFORMANCE & FUNDAMENTALS OF BAJAJ FINANCE PVT LTD

Submitted By Swapnil G. Zade MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Dr.H.M.Deshmukh (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 09 - 66 - 22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

"A STUDY ON INVESTORS PERCEPTION TOWORDS SELECTION OF MUTUAL FUNDS WITH RESPECT TO SBI IN AMRAVATI CITY"

This is to certify that the Dissertation entitled Submitted By

Miss. Ambika G. Deshmukh

MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

- 1. The Candidate has satisfactorily conducted the research work for not less than one academic year.
- 2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh (HOD) DR(N. N. Khalsa (Guide)

> Dr.A.P.Bodkhe (PRINCIPAL)

Date- 6/6/22 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

"A Study Analysis of Affecting Factors of College Students Initial Using Intention of Mobile Online Shopping".

> Submitted By LAVISH A. HARWANI MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof M.M.Nistane (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON IMPACT OF ONLINE SALES OF MEDICINE ON PHYSICAL MEDICAL STORES IN AMRAVATI CITY

Submitted By Adesh Gopalrao Kadam MBA II yr

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh (HOD)

(PRINCIPAL)

Dr.A.P.Bodkhe

Date- 31/05/2022

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON THE IMPORTANCE OF IOT TO TRANSFORM LOGISTIC MANAGEMENT PROCESS

Submitted By VAIBHAV N. RAUT MBA II vr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of a sufficiently high standard to warrant its presentation for the examination.

> Prof. G.D PACHAGHARE (Guide)

Prof. A.V. Deshmukh (HOD)

A.P. Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON STUDENTS SATISFACTION TOWARDS THE SERVICE PROVIDED BY AW ACADEMY IN AMRAVATI CITY

Submitted By
MS. ASHWINI P. DHOTE
MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. R. K. DHANUKA (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

EFFECT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR IN AMRAVATI CITY

Submitted By AVANTI MANEKAR MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. R. K. DHANUKA
(Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY OF CUSTOMER SATISFACTION OF NEXA SHOWROOM IN AMRAVATI CITY

Submitted By Rohit B. Bangdakar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

- 1. The Candidate has satisfactorily conducted the research work for not less than one academic year.
- 2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. R. K. Dhanuka (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

POTENCY OF UPI AND ITS IMPACT ON CASHLESS TRANSACTION DONE DURING THE PANDEMIC TIME COVID 19 IN AMRAVATI CITY.

Submitted By MR. PRAYAG KUKADE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.A.V.Deshmukh (HOD)

Roms Prof. R.K Dhanuka (Guide)

(PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON IMPACT OF CELEBRITY ENDORSED ADVERTISING WITH RESPECT TO FOOD SECTOR ON CONSUMER BUYING BEHAVIOUR IN AMRAVATI CITY

Submitted By MR. PRAJWAL GHATOLE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

kh

V.Deshmukh

PROF. R. K. DHANUKA (Guide)

> Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(HOD)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON DIGITAL MARKETING STRATEGIES AND BUSINESS DEVELOPMENT OF XIAOMI CORPORATION IN AMARAVATI CITY

Submitted By Rehan khan Ataullah khan MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A(Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

- 1. The Candidate has satisfactorily conducted the research work for not less than one academic year.
- 2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.R.K. Dhanuka (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-2/06/2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A COMPARATIVE STUDY OF PERFORMANCE OF YONO APP WITH OTHER CASH TRANSACTION APPS WITH SPECIAL REFFERENCE TO AMRAVATI CITY

Submitted By Mr. Shubham G. Chaudhari MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. As Bropale

Prof. A. S. Bhopale

Prof.A.V.Deshmukh

(HOD)

. 0

Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A Study of PM Fasal Bima Yojana - A Case Study Warud Tehsil

Submitted By Mr. SHUBHAM A. GATHE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

for

DR. A.D. SHIRBHATE

(Guide)

C Prof.A.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

TO STUDY ON AGRICULTURE FINANCE OFFERED BY GOVERNMENT OF INDIA AND ITS ROLE IN AGRICULTURAL DEVELOPMENT

Submitted By Viraj S. Pethe MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. G. D. Pachaghare (Guide)

Prof.A.V.Deshmukh

(HOD)

Date- p1/p 6 (2

e-Amravati

Dr.A.P.Bodkhe (PRINCIPAL)





(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera- Amravati. 444701(M.S.) Ph.0721-2681246Fax:0721-2681337 website:ww

website:www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A Descriptive Study On Swift Services Used for International banking Transactions

Submitted By

Saloni A.Pateriya

MBA II yr

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research workfor not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof.G.D. Pachaghare

(Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 30 05 22
Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baha Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)
Ph 0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON CREDIT LOAN APPRAISAL OF ESAF MICRO FINANCE IN AMRAVATI DISTRICT

Submitted By Sayali Gajanan Kale MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. G. D. Pachaghare (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati





(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.) Ph.0721-2681246 Fax: 0721 - 2681337 (DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY ON INVESTORS BEHAVIOUR TOWARDS POSTAL INVESTMENT SCHEME WITH SPECIAL REFERENCE TO SALARIED PERSON

Submitted By MS. ASHWINI S. KONDE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination. 10twGr

> DR. N. N. KALALSA (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati) Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.) Ph.0721-2681246 Fax: 0721 - 2681337

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

web site: www.mitra.ac.in.



This is to certify that the Dissertation entitled-A STUDY ON CONTRIBUTION OF MICRO FINANCE INSTITUTIONS TO THE GROWTH OF SMALL AND MEDIUM **ENTERPRISES IN AMRAVATI DISTRIT**

Submitted By Miss. Sakshi S. Mate. MBA II vr.

In partial fulfillment of the requirement for the award of degree of M.B.A

(Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. G.D. PACHAGHARE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 2-06- 2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON IMPACT OF COVID PANDEMIC ON PORTFOLIO MANAGEMENT OF HDFC AND ICICI MUTUAL FUNDS

Submitted By Akash D. Sabal MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Davisha (G

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON AGRICULTURE LOAN PROVIDED BY SBI AND ITS EMPACT ON RURAL DEVELOPMENT W.R.T. AMRAVATI DIST

Submitted By Anjali Keshav Patil MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination

ONDr. N. N. Khalsa (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A Study of PM Fasal Bima Yojana - A Case Study Warud Tehsil

Submitted By Mr. SHUBHAM A. GATHE MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

DR'.A.D. SHIRBHATE

(Guide)

Prof.A.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.) Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

DIGITAL CURRENCY WITH SPECIAL REFERENCE TO "CRYPTO CURRENCY" AN INVESTMENT OPTION FOR INVESTORS IN AMRAVATI CITY- A STUDY

Submitted by Miss. Rutuja R.Lawhale MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Santa Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Dr H.M. DESHMUKH (Guide)

Prof.K.V.Deshmukh

(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 10 -6 - 22 Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitledA COMPARATIVE STUDY OF HOME LOANS OFFERED BY
HDFC BANK AND SBI BANK

Submitted By UPENDRA P. AMBARKAR

MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. G.D. PACHAGHARE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 3-06-2022

Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

A STUDY ON ISSUES RELATED TO DIRECT AND INDIRECT FARM SUBSIDIES AND MINIMUM SUPPORT PRICES IN INDIA

Submitted By Rutuja Sunil Thorat MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for notless than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. A. V. Deshmukh (HOD) Prof. Dr. H. M. Deshmukh (Guide)

> Dr. A. P. Bodkhe (PRINCIPAL)

Date- 07/06/22 Place-Amravati



(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"CONSUMER BUYING BEHAVIOUR FOR PURCHASE OF SPORTS BIKE IN AMRAVATI CITY-A STUDY"

Submitted By Miss. Sakshi A. Ganorkar MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Dr. H.M.Deshmukh (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

Date- 07-06-2022 Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF MOTIVATION FACTORS OF EMPLOYEES WORKING IN PRIVET SECTOR IN AMRAVATI CITY

Submitted By MS. NIKITA R. THAKARE MBA II yr.

In partial fulfillment of the requirement for the award of degree of **M.B.A** (**Master of Business Administration**) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. MINAL NISTANE (Guide)

Prof.A.V.Deshmukh (HOD)

Dr,A.P.Bodkhe (PRINCIPAL)





(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baha Amravatl University, Amravatl)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

"INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR: CASE STUDY OF AGRICULTURAL PRODUCTS IN AMRAVATI CITY"

Submitted By

MR. PRATIK MALGE

MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. M. M. NISTANE

(Guide)

rof. A. V. Deshmukh (HOD)

Dr. A. P. Bodkhe (PRINCIPAL)

Date- 08 | 06 | 2022 Place-Amravati



PROF. RAM MEGHE INSTITUTE OF TECHNOLOGY & RESEARCH BADNERA-AMRAVATI

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY OF NEED ASSESSMENT OF TRAINING OF EMPLOYEES WORKING IN ICICI BANK, AMRAVATI.

Submitted By MS. NIKITA KAWALE MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. M. M. NISTANE (Guide)

Prof.A.V.Deshmukh (HOD)

Date- 28/5/2022 Place-Amravati Dr.A.P.Bodkhe (PRINCIPAL)

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)
Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

A STUDY ON CONSUMER SATISFACTION TOWARDS KIRLOSKAR WATER AND SUBMERSIBLE PUMPS WITH RESPECT TO AMRAVATI DISTRICT

Submitted By TRISHUL S. BHATKAR MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. Shrikant B. Diwan (Guide)

Prof.A.V.Deshmukh (HOD)

Dr. A.P. Bodkhe (PRINCIPAL)

Date-

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337 web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)



This is to certify that the Dissertation entitled-

THE ROLE OF HR PERFORMANCE REVIEW IN INCREASING EMPLOYEE RETENTION AND PRODUCTIVITY OF PRIVATE BANKING SECTOR EMPLOYEES IN AMRAVATI CITY

Submitted By Harshwardhan Madhukar Kapse MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

Prof. M.M. Nistane (Guide)

Prof.A.V.Deshmukh (HOD) Dr.A.P.Bodkhe (PRINCIPAL)

Date- 30-5-2022

Place-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, NAAC. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE



This is to certify that the Dissertation entitled-

AN EMPIRICAL STUDY ON THE MUDRA YOJANA IN FINANCING MICRO ENTERPRISES OF AMARAVATI CITY.

Submitted By Shubham P. Bagade MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

> Prof. M.M. Nistane (Guide)

Prof.A.V.Deshmukh (HOD)

(PRINCIPAL)

Date-01/06/2022 ace-Amravati

(Approved by A.I.C.T.E. and Govt. of Maharashtra, N.B.A. Accredited and affiliated to Sant Gadge Baba Amravati University, Amravati)

Anjangaon Bari Road, Badnera-Amravati. 444701 (M.S.)

Ph.0721-2681246 Fax: 0721 - 2681337

web site: www.mitra.ac.in

(DEPARTMENT OF MANAGEMENT STUDIES-M.B.A.)

CERTIFICATE

This is to certify that the Dissertation entitled-

A STUDY OF EFFECTIVENESS OF REWARD SYSTEM ON MOTIVATIONAL LEVEL OF EMPLOYEES IN PRIVATE SECTOR EMPLOYEES IN AMRAVATICITY

Submitted By
MS. MADHURI H. GAYNAR
MBA II yr.

In partial fulfillment of the requirement for the award of degree of M.B.A (Master of Business Administration) to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and Guidance.

It is also certified that:

1. The Candidate has satisfactorily conducted the research work for not less than one academic year.

2. The dissertation is of sufficiently high standard to warrant its presentation for the examination.

PROF. MINAL NISTANE (Guide)

Prof.A.V.Deshmukh
(HOD)

Dr.A.P.Bodkhe (PRINCIPAL)

